



**NATIONAL
PARK TRUST**SM
TREASURE FOREVER.



Buddy Bison Mascot Guide

Here are a few basic guidelines for using the Buddy Bison Mascot.
Questions? Contact Collin Knauss at collin@parktrust.org or 301.279.7275

Wearing Buddy Bison:

- Buddy Bison loves to dance, skip and high-five, but he doesn't talk.
- Buddy Bison must wear the provided National Park Trust t-shirt at all times. We can't have any naked bison running around!
- Buddy Bison must appear in full costume at all times. Even missing small pieces, such as gloves, make a big impact on Buddy's image!
- Please use the ice vest when wearing the costume - it gets VERY warm!
- Buddy Bison loves to be photographed. Please share photos with us (see below).

Caring for the costume during and after use:

- Please use care when wearing the costume (i.e. be gentle when putting on and taking off).
- Costume and head are fragile so please avoid banging, dropping or aggressive use.
- Please air out the costume and head before shipping back to us. The head is paper mache and can peel if not dried adequately.

Sharing photos and stories:

- You can email photos and stories to buddy@buddybison.org
- Connect with NPT on social media to share your adventures and tell a story with Buddy:
 - **Twitter - @NatParkTrust**
 - **Facebook - National Park Trust**
 - **Instagram - @NationalParkTrust**
- Use the hashtags - **#BuddyBison**, **#WheresBuddyBisonBeen** and **#NatParkTrust**
- Only post photos of Buddy Bison if the wearer has on the complete costume. If pieces are missing, the effect is lost.
- National Park Trust reserves the right to require the removal of any photos that do not follow the above guidelines.